

**KPFK Fundraising Committee
Minutes
Sept 12, 2022 7:00 PM**

Convened at 7:30pm

1. Call to Order – Roll Call

PUB Sue Cohen Johnson
LSB Bella DeSoto
PUB Michael Heiss
LSB Michael Novick
LSB Lawrence Reyes
PUB Jeanine Rohn

Absent: Rob Macon.

Also Attending: Steven Cohen, Angel Jaramillo, Jon Markowitz, Patrick Smith

2. Agenda Approved

3. Time set to Adjourn at 9pm

4. Minutes of 5/22/22 approved.

5. Discussion of Status of Fundraising

a. Phone-banking

Chair reports M. Thomas approved 3 shifts – Sat, Sun and 1 weeknight shift, pending staff member available. Various members suggest obtaining a “Spanish-speaking” list of members – as there are members interested in making those calls. General bullet points constructed for script.

(final pitch will be forwarded)

b. Planned Giving

M. Heiss reminds committee of the organization Free Will which offers non-profits planned giving strategy and marketing support.

6. New Business – B. De Soto announces the Home Boy Industries 5K race and the Outreach Committee presence.

7. New Business – Next meeting set for 10/3/22.

8. Adjourn 9:03pm