

Notes from WBAI LSB Outreach and Fundraising Taskforces Meeting held on Monday, February 27, 2023 at 7:00PM

In attendance were:

Maat

John Brinkley

Kay

Darryl McPhearson

Bruce Greif

Carolyn Birden

Cerene Roberts

Berthold Reimers joined us at about 8:30

The meeting was called to order by John Brinkley at 7:07 PM

Hazel volunteered to be the Timekeeper

Bruce put the picture of the billboard on the CAB website. He will also put it on the fb page

Agenda was approved by Rachel and Hazel. Hazel read out the minutes from the meeting on 2/13/2023. Hazel and Maat accepted the minutes

Darryl talked about Good Search . He said that he reached out to Good Search to get Ramburgs on Good Search to shop at Amazon. He said that we might get extra money

Bruce talked about corporation matching. He said that if one is a Federal employee they will match the funds

CARS- a new PSA needs to be done

Maat stated that she doesn't get the Enewsletter

Darryl asked Maat to do a test run via amazon via Good Search

Maat will join the Good Search committee

The GM joined us on the zoom for the meeting at about 8:30PM

He said that WBAI is getting about \$18,000 a month from the BAI Buddies

He was asked about getting his signature on the letter to celebrities regarding requesting donations on which his signature was needed so that we can send it out. Rachel mentioned that she was going to send the letter to James Taylor and to Harry Belafonte. The GM stated that he didn't think he received it however he would check his email.

We discussed various ways of fundraising and Rachel informed the GM that she is working on an online auction as well as finding a location to have community events such as musical performances and authors reading from their books, signing them and then offering them as premiums for listeners. The GM stated that he had begun working on trying to get publishers/publishing houses to give money to WBAI when a producer interviews an author about their book and provides to listeners for a premium.

The GM stated, when asked about email which was sent to him, that he doesn't look at a lot of his email.

He stated that he sent in via email the application for the Discretionary Funds from the New York City Council about a month ago. He stated that he will also be speaking with members of the NY City Council in the hopes that that will help in attaining the Discretionary Funds. I mentioned that I had spoken with my Council person and that she asked me who the GM had sent the application to. I told her that I did not know and that I would ask the GM. The City Council member also said that I needed the application when I meet with the City Council members to refer to it. I have emailed the GM for this several times however I still have not received it nor the name of the City Council person to which the application was emailed to.

Maat mentioned to the GM that she has not received the eNewsletter. She asked the GM why there wasn't a Report to the Listener in January and asked if there was going to be one in February. The GM did not respond. Maat also asked the GM why he often cuts Maat off when she calls in during the Report to the Listener. She asked him to respond to that issue. He did not.

The next meeting of the WBAI LSB Outreach and Fundraising Taskforces will be held on Monday, March 13, 2023 at 7PM on zoom and on Monday, March 27, 2023 at 7PM on zoom

Notes respectfully submitted on Monday, March 13 by Rachel Barr