

KPFK Local Station Board Finance Committee

Draft Meeting Minutes, May 20, 2010

A regular, monthly meeting of the KPFK Local Station Board Finance Committee was held on Thursday May 20, 2010 at KPFK 3729 Cahuenga Blvd. West, North Hollywood, California 91604-3504. John Wenger served as Chair. John P. Garry III served as Acting Secretary.

**In attendance:** Ken Aaron (LSB), Bernie Eisenberg, Israel Feuer, John P. Garry III, Kim Kaufman (LSB), Dutch Merrick (LSB), Summer Reese (LSB) John Wenger (LSB), Roger Zimmerman.

**Excused absence:** Fred Klunder (LSB).

**Temporary participant:** Kwazi Nkrumah (KPFK Community Advisory Board Chair)

7:34 PM Meeting **called to order.**

Kwazi Nkrumah mentions the Einstein Plan theatrical group. They have committed to contribute a percentage of profits from their performances to the Pacifica Foundation. Discusses other funding possibilities with other organizations (departs).

John Wenger says we should determine our listener members. There is a limited number (of slots on the committee for them). Listeners must be less than or equal to the LSB members in attendance. Rank ordering is needed if more listeners show up than LSB members. WBAI has a better procedure for this. They take resumes for listener committee members. This is a governance issue.

Ken Aaron: On KPFK website, there is a staffing policy, it also says a person can only be on two committees. This does not apply to LSB members.

John Wenger produces a paper copy of the policy, gives to Bernie Eisenberg.

Dutch Merrick asks how the ranking order is ascertained.

John Wenger. Create lots.

Ken Aaron: This is the policy.

Bernie Eisenberg: Clarifies voting ranking policy—says it isn't fair.

Ken Aaron. It's a governance question.

Bernie Eisenberg: Non-LSB members—what about the intentions form that were filled out and given to John Cromshow?

Ken Aaron: The policy exists, this is the policy. We should follow it. Let's get on to a finance agenda.

John P. Garry III: Let's meet as a committee of the whole

Kim Kaufman: We can't do that.

Summer Reese arrives 7:54.

John Wenger: discussion of printing financial reports. Personnel discussion, Summer Reese, Roger Zimmerman.

Discussion of what reports to print. Some members leave to print documents. Copies of KPFK LSB Committee Staffing Policy distributed. Ken Aaron and John Wenger discuss the composition of the agenda. Members suggest items for the agenda.

John Wenger reports on PNB meeting regarding the FAP. Summarizes Finance Committee FAP agenda item passing at previous LSB. PNB lacks a means of receiving LSB motions. PNB did not vote on rescinding the FAP. John Wenger met with PNB members informally. He expressed concern to LaVarn Williams (CFO). She said that she wasn't concerned with KPFK. Berkeley check was purposefully lost so KPFK building would be put up (this is hearsay). PNB does not perceive us as a problem. We aren't going to have a problem.

Summer Reese: PNB has not discussed the FAP at PNB meetings. Our motion is not objected to at PNB.

Ken Aaron: Management will use reasonable judgment (regarding financial control from PNB). The hallmarks are obvious.

Summer Reese: Problems are in Berkeley and New York. Commits to bringing it up at the next meeting.

More agenda items suggested by Israel Feuer, Dutch Merrick. Dutch says the station budget is behind. Discussion of email communications on budget matters.

## AGENDA

1. PNB reports (including FAP)
2. Budget prep status
3. Arbitrons
4. Financials
5. Violation of the hiring freeze
6. Fund Drive report
7. Committee Reports (housekeeping)

**Item 1: PNB Report.** Summer Reese reports.

**Item 2: Budget Prep;** Summer Reese reports.

Discussion/questions/responses/suggestions: Dutch Merrick, Bernie Eisenberg, John Wenger, Summer Reese, Ken Aaron, Roger Zimmerman.

Summer Reese discusses budget preparation history and issues. “There is no place that history resides.”

Questions/discussion: Summer Reese, Ken Aaron.

Discussion of PNB Budget Preparation Timeline. Availability of Station Business Manager (Anthony Ibarrola). Day versus evening meetings, potential costs.

Discussion: Dutch Merrick, Summer Reese, John Wenger, Kim Kaufman. Roger Zimmerman.

Discussion of Bob Conger and General Manager budgetary duties, possible solutions: Dutch Merrick, Summer Reese, Bernie Eisenberg, Kim Kaufman.

Data is lacking for Financials, document print-out troubles. Ken Aaron suggests a verbal report. Summer Reese declines.

Item 4 dropped for lack of full documents.

**Item 3: Arbitrons;** John Wenger argues for LSB Finance Committee access to Arbitrons, which can be used with other objective measures. Arbitrons are in the hands of Bob Conger and Alan Minsky, and unidentified others. Programmers, producers, the Music Director do not have the Arbitrons. Dollars per program can be calculated, dollars per download, and fund drive info. Arbitrons can identify programs that need help, including “mission compliant” programs, which can be supported or changed. Fiduciary responsibility requires it.

Discussion/questions: Dutch Merrick, John Wenger, Israel Feuer, (answers are now timed) Ken Aaron, Roger Zimmerman, Summer Reese, Bernie Eisenberg, John P. Garry III.

Summer Reese answers John P. Garry III, discusses how Arbitrons were previously shared at KPFK as of last year.

Ken Aaron: Arbitron changed their mode of polling/interaction.

Discussion: Dutch Merrick “Arbitron is based on the word “arbitrary.”” Discussion continues: John Wenger, Israel Feuer, Summer Reese.

John Wenger reads a **motion** regarding access to Arbitron data to be referred to the LSB.

Discussion/suggestions: John Wenger, Ken Aaron, Dutch Merrick, Summer Reese, Kim Kaufman, Israel Feuer.

**Motion amended** to include: “including historical data”

Discussion/suggestions: Dutch Merrick, John Wenger, Summer Reese, Ken Aaron, Roger Zimmerman.

**Summer calls for a vote.**

Discussion/suggestions: Dutch Merrick, John Wenger, Ken Aaron, Summer Reese, Israel Feuer, Bernie Eisenberg, John P. Garry III.

**Amended motion:**

“Station management shall provide real time, total access to the Arbitron raw data, including historical data, to LSB members, programmers, and station staff.”

**Passes** with objection.

**Item 5. Hiring Freeze.** Summer Reese reports.

Discussion/questions: Ken Aaron, Summer Reese, John Wenger, Roger Zimmerman, Kim Kaufman, Dutch Merrick, Bernie Eisenberg, Israel Feuer. Summer begins drafting a motion.

**Item 6. Fund Drive Reports.** Israel Feuer introduction; Figures should be made available to the LSB and the staff, as well as past figures. Pledge fulfillment (and other) figures to presented in a regularly accessible way.

Discussion: Roger Zimmerman. John Wenger reads from a “Pledge Count” document.

Discussion: John Wenger, Israel Feuer, John P. Garry III, Ken Aaron, Summer Reese, Bernie Eisenberg.

**Item 7. Committee Reports/Housekeeping.** Dutch Merrick; Question regarding report transmission/delivery.

Discussion: John Wenger, Summer Reese, Roger Zimmerman.

Summer Reese: Question of financial reports from the Business Manager. Means of connecting LSB Treasurer with Business Manager. Reviews of financials are falling behind. We are having meetings without paperwork. We could use a mail slot.

Discussion: Dutch Merrick, Summer Reese, Ken Aaron, Bernie Eisenberg, Kim Kaufman, John Wenger, John P. Garry III.

**Item 8. Fund Drive Report.** Bennie Eisenberg introduces; January 2010 Financials, 2009, question regarding discrepancy.

Discussion: Summer Reese, Roger Zimmerman.

Summer Reese **moves** to address motion regarding hiring freeze to the next meeting.

Discussion: Ken Aaron, Israel Feuer, Ken Aaron, John Wenger, Summer Reese, Bernie Eisenberg, Roger Zimmerman.

Scheduling of next meeting. Thursday June 10 suggested by John Wenger.

Discussion: Ken Aaron, John Wenger, Kim Kaufman.

Bernie Eisenberg raises issue of how volunteer hours of committee members are communicated to Membership.

Discussion: John Wenger, Ken Aaron, John P. Garry III, Dutch Wenger, Dutch Merrick, Kim Kaufman.

Meeting is **adjourned** 10:28 PM

jpg/JW/JC

Submitted by \_\_\_\_\_ Accepted by \_\_\_\_\_